



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 864802

Schedule Dates 10/30/12-11/05/12
Advertiser Obama for America (14538)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US President (1174)
Brand 2265 :60 / DEM/US PRES (180886)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name BASSETT, LAURA
Phone/Fax (202) 338-6919 /
CPE 2265
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OBAMA 4 PRES *60'S*
OBAMA FOR PRESIDENT :60'S

Date Entered 10/29/12
Last Modified 10/30/12
Entered By Melissa Welch
CO-OP No
Headline # 06399501
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,664.00
Net Total \$15,096.00
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Nov. 2012	25	\$17,760.00
Grand Total:	25	\$17,760.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/12-11/02/12	4	1:00	10A- 11A (ET)	1			X	X	X			1	\$270.00	\$270.00	Charlotte (WCNC) (WCNC)		10/29/12
2.0	Normal Line / SPOT	10/31/12-11/05/12	4	1:00	11:34P- 12:37A (ET)	1	X		X	X	X			2	\$400.00	\$800.00	Charlotte (WCNC) (WCNC)		10/29/12
3.0	Normal Line / SPOT	10/30/12-11/02/12	4	1:00	11A- 11:59A (ET)	1		X	X	X	X			1	\$210.00	\$210.00	Charlotte (WCNC) (WCNC)		10/29/12
4.0	Normal Line / SPOT	11/05/12-11/05/12	4	1:00	12:30P- 1P (ET)	1	1							1	\$180.00	\$180.00	Charlotte (WCNC) (WCNC)		10/29/12
5.0	Normal Line / SPOT	10/31/12-11/02/12	4	1:00	12:37A- 1:36A (ET)	1			X	X	X			1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)		10/29/12
6.0	Normal Line / SPOT	10/31/12-11/02/12	4	1:00	11:59A- 12:30P (ET)	1			X	X	X			1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)		10/29/12
7.0	Normal Line / SPOT	10/31/12-11/02/12	4	1:00	3P- 4P (ET)	1			X	X	X				\$210.00		Charlotte (WCNC) (WCNC)		10/29/12
7.0.1	Closed Preempt	10/31/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -Rate doesn't match any section	
8.0	Normal Line / SPOT	10/31/12-11/05/12	4	1:00	4P- 4:59P (ET)	1	X		X	X	X			2	\$360.00	\$720.00	Charlotte (WCNC) (WCNC)		10/29/12
9.0	Normal Line / SPOT	10/31/12-11/05/12	4	1:00	4:59P- 5:29P (ET)	1	X		X	X	X			2	\$490.00	\$980.00	Charlotte (WCNC) (WCNC)		10/29/12
10.0	Normal Line / SPOT	10/31/12-11/05/12	4	1:00	4:58A- 5:58A (ET)	1	X		X	X	X			2	\$330.00	\$660.00	Charlotte (WCNC) (WCNC)		10/29/12
11.0	Normal Line / SPOT	10/31/12-11/02/12	4	1:00	5:29P- 5:59P (ET)	1			X	X	X			1	\$540.00	\$540.00	Charlotte (WCNC) (WCNC)		10/29/12
12.0	Normal Line / SPOT	10/31/12-11/05/12	4	1:00	5:58A- 6:58A (ET)	1	X		X	X	X			2	\$720.00	\$1,440.00	Charlotte (WCNC) (WCNC)		10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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13.0	Normal Line / SPOT	11/05/12-11/05/12	4	1:00	6:59P- 7:30P (ET)	1	1							1	\$2,520.00	\$2,520.00	Charlotte (WCNC) (WCNC)		10/29/12
14.0	Normal Line / SPOT	10/31/12-11/05/12	4	1:00	6:58A- 9A (ET)	1	X		X	X	X			2	\$720.00	\$1,440.00	Charlotte (WCNC) (WCNC)		10/29/12
15.0	Normal Line / SPOT	10/30/12-11/02/12	4	1:00	7:30P- 7:58P (ET)	1		X	X	X	X			1	\$2,790.00	\$2,790.00	Charlotte (WCNC) (WCNC)		10/29/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	4	1:00	9A- 10A (ET)	1	1							1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)		10/29/12
17.0	Revised Line / SPOT	10/31/12-11/05/12	4	1:00	5:59P- 6:30P (ET)	1	X		X	X	X						Charlotte (WCNC) (WCNC)		10/29/12
17.1	Normal Line / SPOT	10/31/12-11/05/12	3	1:00	5:59P- 6:30P (ET)	1	X		X	X	X			2	\$1,710.00	\$3,420.00	Charlotte (WCNC) (WCNC)		10/30/12
18.0	Normal Line / SPOT	11/04/12-11/04/12	4	1:00	7A- 8A (ET)								1	1	\$770.00	\$770.00	Charlotte (WCNC) (WCNC)		10/30/12
19.0	M/G For 7.0.1 / SPOT	10/31/12-11/02/12	4	1:00	11A- 11:59A (ET)	1			X	X	X			1	\$210.00	\$210.00	Charlotte (WCNC) (WCNC)		10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: